



*South Dakota
Design People*

WHO WE ARE

South Dakota Design People was founded on the belief that, in a world of personal branding and nonstop hustling, designers need a place to share ideas, connect with peers, be inspired, and come as they are.

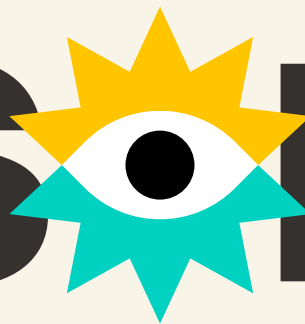
As a sponsor of SD Design People, you will gain exposure to some of the most creative minds in the Sioux Falls area. Our community is made up of seasoned graphic design professionals, freelancers, students, and anyone with a passion for design.

Our initiatives include monthly Drink & Draw meet-ups, quarterly Design People Talks with local creative leaders, and a growing Slack community for members to share resources and inspiration.

Our culture is founded on the value of giving—because when we share what we know, we all grow. We want to create a place where it's riskier *not* to share knowledge, because shared knowledge is the ultimate power.

We hope you'll join us!

BE A
SPONSOR





South Dakota Design People

BOARD OF DIRECTORS

True to our name, our board consists of a group of design-minded individuals spanning the areas of graphic design, art direction, education, illustration, copywriting, and website design. Already leaders in the Sioux Falls design community, our board is committed to fostering relationships among designers throughout the region and providing opportunities for shared learning and growth.



Tenley Schwartz

Mend Join Make



Cameron Abbas

Morning Brew



Tom Bates

Fresh Produce



Dan Dismounts

Lawrence & Schiller



Tim Murray

Dakota State University



Katie Sterner

Farmer's Business Network



Kirstie Wollman

Mend Join Make



South Dakota
Design People

SPONSOR PACKAGES

DIGITAL SPONSORSHIP

Your sponsorship will help SD Design People cover the hard costs of creating and maintaining a digital presence such as website hosting, domain name hosting, and email marketing. These products are essential to helping us spread the word about SD Design People and grow our community. Depending on your chosen sponsorship level, SD Design People will show our appreciation for your gift in the following ways:

\$250/year

SURPRISE merch item designed by one of our members

1 post on our Instagram account honoring your sponsorship throughout the year

\$500/year

SURPRISE merch item designed by one of our members

2 posts on our Instagram account honoring your sponsorship throughout the year

Logo on all email marketing communications for **1 year** from agreement date

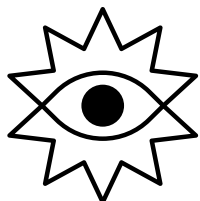
\$1,000/year

SURPRISE merch item designed by one of our members

4 posts on our Instagram account honoring your sponsorship throughout the year

Logo on all email marketing communications for **1 year** from agreement date

Logo on designpeople.org for **1 year** from agreement date



*South Dakota
Design People*

SPONSORSHIP AGREEMENT

I agree to support Design People as a Digital Sponsor in the amount indicated below:

- ☐ **\$250/year**
- ☐ **\$500/year**
- ☐ **\$1,000/year**

This sponsorship will be effective one year from the date indicated on this agreement. At the conclusion of this term, a new agreement will be presented to maintain sponsorship.

Please make all checks payable to South Dakota Design People.

Signature

Printed Name

Company Name

Date

Thank you for your support!